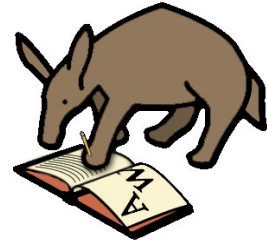


# armdvark writing



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## Twitter:

### Adding followers

The best way to add new followers is to follow others with similar interests. I will follow 50 people daily. That equals approximately 1500 new follows in a month. This does not guarantee that you will get an equal number of followers in return; however, I experimented with this. I added 50 new relevant followers to my account and 25 hours later, I had a total of 57 new followers. Almost three full days later, I have 80 new followers, after having only adding that initial 50. After 5 days, one client had over 500 new followers.

| Daily                | Monthly          |
|----------------------|------------------|
| Follow 50 new people | 1500 new follows |

### Content

I will tweet a minimum of 150 times per month, approximately five tweets per day. Tweet content will be related to blog posts (if you have one), other tweets about your product or service, relevant quotes, and interaction with followers.

| Daily            | Monthly           |
|------------------|-------------------|
| Approx. 5 tweets | 150 tweet minimum |

## Blog:

I will write one blog of 50-100 words per day. I will post the blog to your site, and then tweet about it. The blog will be relevant to your product or services but not simply an advertisement. For instance, for a car dealership, I might blog about vacationing or maintenance, or for a physician, I might post health tips.

## Cost:

\$6 per blog – research, writing, and posting (assuming your site has Wordpress or similar blogging tool)

\$5 per day – Twitter

You can add Facebook, MySpace, and Linked In accounts for \$5 per day as well, although in some cases, the number of followers added daily may vary.